**Entrepreneurial Innovative Idea Form**

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|  Full Name |  |
| Email  |  |
| Project Title |  |
| Short Description |  |
| Target segment |  |
| Budget & Capital investment |  |
| Development duration |  |
| Reason to select this project |  |
| Similar projects |  |
| Strengths |  |
| Weaknesses |  |
| Chances to be taken |  |
| Risks & Threats |  |