



الجامعة السعودية الإلكترونية
SAUDI ELECTRONIC UNIVERSITY
2011-1432

Vice-Presidency of Academic Affairs
College of Administrative and Financial
Sciences

Department of E-Commerce

STUDY PLAN - Bachelor of Science in Business
Administration (BSBA) -Major in E-Commerce

March 2022

1- Program Structure by kind of requirements:

University requirements: 34 Credit Hours

Course Code	Course Name	Credit Hours	Prerequisites
ENG001	English Language Skills	16	
CS001	Computer Essentials	3	
COMM001	Communication Skills	2	
CI001	Academic Skills	2	
MATH101	Fundamentals of Math	3	
ISLM101	Intro to Islamic culture	2	
ISLM102	Professional Conduct & Ethics in Islam	2	
ISLM103	Islamic Economic System	2	ISLAM101
ISLM104	Social System and Human Rights	2	ISLAM102
Total		34	

College Requirements: 57 Credit Hours

Course Code	Course Name	Credit Hours	Prerequisites
ACCT101	Principles of Accounting	3	Passing the first year
MGT101	Principles of Management	3	
STAT101	Statistics	3	
ECON101	Microeconomics	3	
LAW101	Legal Environment of Business	3	
E-COM201	Introduction to E-Management	3	MGT101
ACCT301	Cost Accounting	3	ACCT101
MGT322	Logistics Management	3	MGT101
FIN101	Principles of Finance	3	ACCT101
MGT311	Intro to Operations Management	3	MGT101+STAT101
MGT321	Intro to International Business	3	
MGT201	Marketing Management	3	MGT101
MGT301	Organizational Behavior	3	MGT211
MGT401	Strategic Management	3	MGT201+ FIN101
STAT201	Quantitative Methods	3	STAT101
ECON201	Macroeconomics	3	
MGT211	H.R. Management	3	MGT101
E-COM101	E-Commerce	3	
MIS201	Management of Information Systems	3	MGT101
Total		57	

Department Requirements: 30 Credit Hours

Course Code	Course Name	Credit Hours	Prerequisites
IT404	Web Design	3	
LAW402	Law of E-Commerce	3	LAW101
E-COM421	E-Business Strategies and Business Models	3	MGT401
E-COM402	E-Supply Chain Management	3	MGT322
E-COM301	E-Marketing	3	MGT201
IT403	Fundamentals of Databases	3	IT401
IT401	Business Computer Languages	3	
IT402	Integrated Enterprise Systems	3	MIS201
E-COM430	Internship	6	Complete 90 credit hours
Total		30	

Concentrations:

To satisfy the different preferences of student and comply with accreditation requirements, the E-Commerce program gives students the opportunity to choose the micro field of specialization. So, the student chooses one concentration among the following:

E-Commerce Concentration:

Course Code	Course Name	Credit Hours	Prerequisites
IT405	E-Portals Development	3	IT404
E-COM322	Social Media Marketing	3	E-COM301
E-COM425	Virtual Organization Management	3	MGT101
Total		9	

Accounting Concentration:

Course Code	Course Name	Credit Hours	Prerequisites
ACCT201	Financial Accounting	3	ACCT101
ACCT422	Tax and Zakat Accounting	3	ACCT201
ACCT402	Introduction to Accounting Information Systems	3	ACCT101+ MIS201
Total		9	

Finance Concentration:

Course Code	Course Name	Credit Hours	Prerequisites
FIN201	Corporate Finance	3	FIN101
FIN402	Financial Institutions and Markets	3	FIN101
FIN401	Banks Management	3	FIN101
Total		9	

**Management Concentration:**

Course Code	Course Name	Credit Hours	Prerequisites
MGT312	Decision Making and Problems Solving	3	MGT101
MGT323	Project Management	3	MGT311
MGT402	Entrepreneurship and Small Business	3	MGT101
Total		9	

These concentrations could be changed after maybe four semesters according to the market labor requirements and trends.

2- Program Structure by years:

Year 1

	Course Code	Course Title	Credit Hours	Pre-requisites
Semester 1	ENG001	English Language Skills	8	
	CS001	Computer Essentials	3	
	COMM001	Communication Skills	2	
	Total		13	

	Course Code	Course Title	Credit Hours	Pre-requisites
Semester 2	ENG001	English Language Skills (Continued)	8	
	MATH001	Fundamentals of Math	3	
	CI001	Academic Skills	2	
	Total		13	

Year 2

	Course Code	Course Title	Credit Hours	Pre-requisites
Semester 3	ECON101	Microeconomics	3	Passing the first year
	MGT101	Principles of Management	3	
	STAT101	Statistics	3	
	LAW101	Legal Environment of Business	3	
	ACCT101	Principles of Accounting	3	
	ISLM101	Introduction to Islamic Culture	2	
	Total			

	Course Code	Course Title	Credit Hours	Pre-requisites
Semester 4	FIN101	Principles of Finance	3	ACCT101
	MGT201	Marketing Management	3	MGT101
	STAT201	Quantitative Methods	3	STAT101
	MGT211	H.R. Management	3	MGT101
	E-COM101	E-Commerce	3	
	ISLM102	Professional Conduct & Ethics in Islam	2	
	Total			17

**Year 3**

Semester5	Course Code	Course Title	Credit Hours	Pre-requisites
	ECON201	Macroeconomics	3	
	MIS201	Management of Information Systems	3	MGT101
	E-COM201	Introduction to E-Management	3	MGT101
	MGT301	Organizational Behavior	3	MGT211
	MGT311	Introduction to Operations Management	3	MGT101+STAT101
	E-COM301	E-Marketing	3	MGT201
	Total		18	

Semester 6	Course Code	Course Title	Credit Hours	Pre-requisites
	ACCT301	Cost Accounting	3	ACCT101
	MGT321	Intro to International Business	3	
	MGT322	Logistics Management	3	MGT101
	IT401	Business Computer Languages	3	
		Concentration	3	
	ISLM103	Islamic Economic System	2	ISLAM101
Total		17		

Year 4

Semester7	Course Code	Course Title	Credit Hours	Pre-requisites
	IT404	Web Design	3	
	MGT401	Strategic Management	3	MGT201+ FIN101
	IT403	Fundamentals of Databases	3	IT401
		Concentration	3	
	LAW402	Law of E-Commerce	3	LAW101
	ISLM104	Social System and Human Rights	2	ISLAM102
	Total			17

Semester8	Course Code	Course Title	Credit Hours	Pre-requisites
	IT402	Integrated Enterprise Systems	3	MIS201
		Concentration	3	
	E-COM421	E-Business Strategy and Business Models	3	MGT401
	E-COM402	E-supply Chain Management	3	MGT211
	E-COM430	Internship	6	Complete 90 credit hours
	Total			18