



الجامعة السعودية الإلكترونية  
SAUDI ELECTRONIC UNIVERSITY  
2011-1432

# "Pioneers of Future Learning"



# How it all started

A royal decree was issued by King Abdullah Bin Abdulaziz , the custodian of the Two Holy Mosques, On 10/8/2011 to launch the Saudi Electronic University (SEU) as a government educational institution that offers both graduate and undergraduate degree programs along with life-long learning to complement to the educational institutions under the umbrella of the Higher Education Council.

**The University is located in the capital Riyadh and has expanded by opening branches in other regions according to the University's approved plan. The University also offers:**

- A flexible and distinguished higher education model that supports self-learning and modern information skills, through a virtual environment that is more responsive to the requirements of comprehensive development and the labor market.
- A higher education based on optimal learning models, applying applications and technologies of Electronic and blended learning, which combines direct attendance and attendance via technology.
- It supports lifelong learning for all members of Saudi society.
- The university is considered a national representative, and a house of expertise in its field of specialization.



## University Affairs Council Resolution No. 4/6/1443 AH, dated 9/13/1444 AH, which includes raising the numbers of admission to quality colleges for the academic year 1444 AH

The decision included defining the specific colleges concerned with raising admission and keeping pace with the labor market, which are:

Health Colleges

Engineering Colleges  
Business Management

Technical colleges

Law

Applied Colleges

The Saudi Electronic University includes four colleges, which offer quality programs:

College of Health Sciences with all its programs

College of Administrative and Financial Sciences with all its programs.

College of Computing and Informatics with all its programs.

College of Science and Theoretical Studies - Law Program.

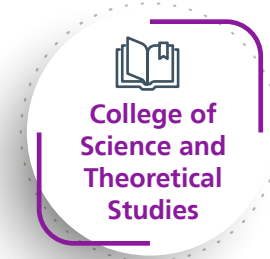
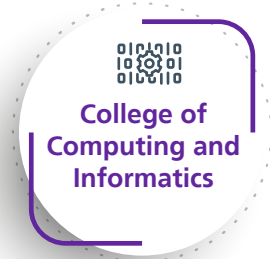
The university is currently working to create an applied college.

Through a comparison between the colleges and specializations recommended by the Council of Universities Affairs, and the colleges and specializations in the Saudi Electronic University, it becomes clear that the university offers qualitative specializations that keep pace with the future aspirations of education in the Kingdom, and are compatible with the needs of the labor market



# Specializations and Programs at Saudi Electronic University:

The university offers qualitative interdisciplinary programs for all segments of society that meet the requirements of the labor market:



## Bachelor Programs

E-Commerce  
Accounting  
Business Administration  
Finance

**Information Technology**  
Cloud Computing Track  
Cyber Security Track  
Internet of Things Track  
**Data Science**  
Application Development Track  
Game Development Track  
**Computer Science**  
Artificial Intelligence Track  
Big Data Track

**Health Informatics**  
Epidemiology and Biostatistics Track  
Environmental and Occupational Health Track  
Health Promotion  
**Public Health**  
Technical Oriented Track  
Public Health Oriented Track

Law  
Digital Media  
English Language and Translation

## Diploma Programs

English Language Diploma on the Internet  
Professional Diploma in Creative Media Content Production

## Arabic Language on the Internet Program

## Graduate Programs

(MBA)  
Executive Business Management  
Digital Marketing

Cyber Security  
Data Science

Healthcare Management  
Health Science Education  
Advanced Nursing in Primary Healthcare  
Healthcare Quality and Patient Safety

Translation Technology  
International Business Law



## Global Partnerships

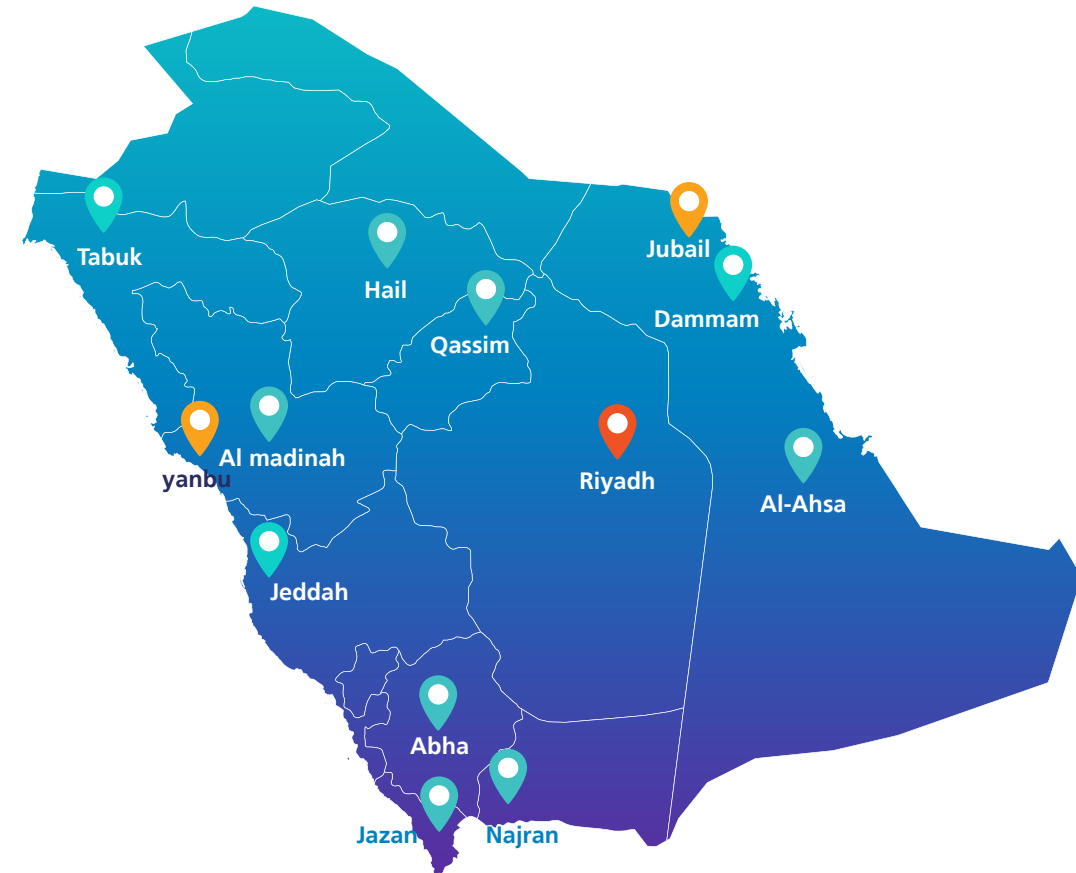


## Academic Partnerships



# University of the Nation

Since its establishment, the university has sought to accommodate all segments of society. Where its branches are spread in thirteen branches throughout the Kingdom. The university's educational system also serves the governorates close to those branches, as technology has facilitated learning opportunities for them. Through its strategy, the university **will aim to reach 20 branches by 2025** 36,822 male and female students benefit from the university, and a large number of them are working in the public and private sectors



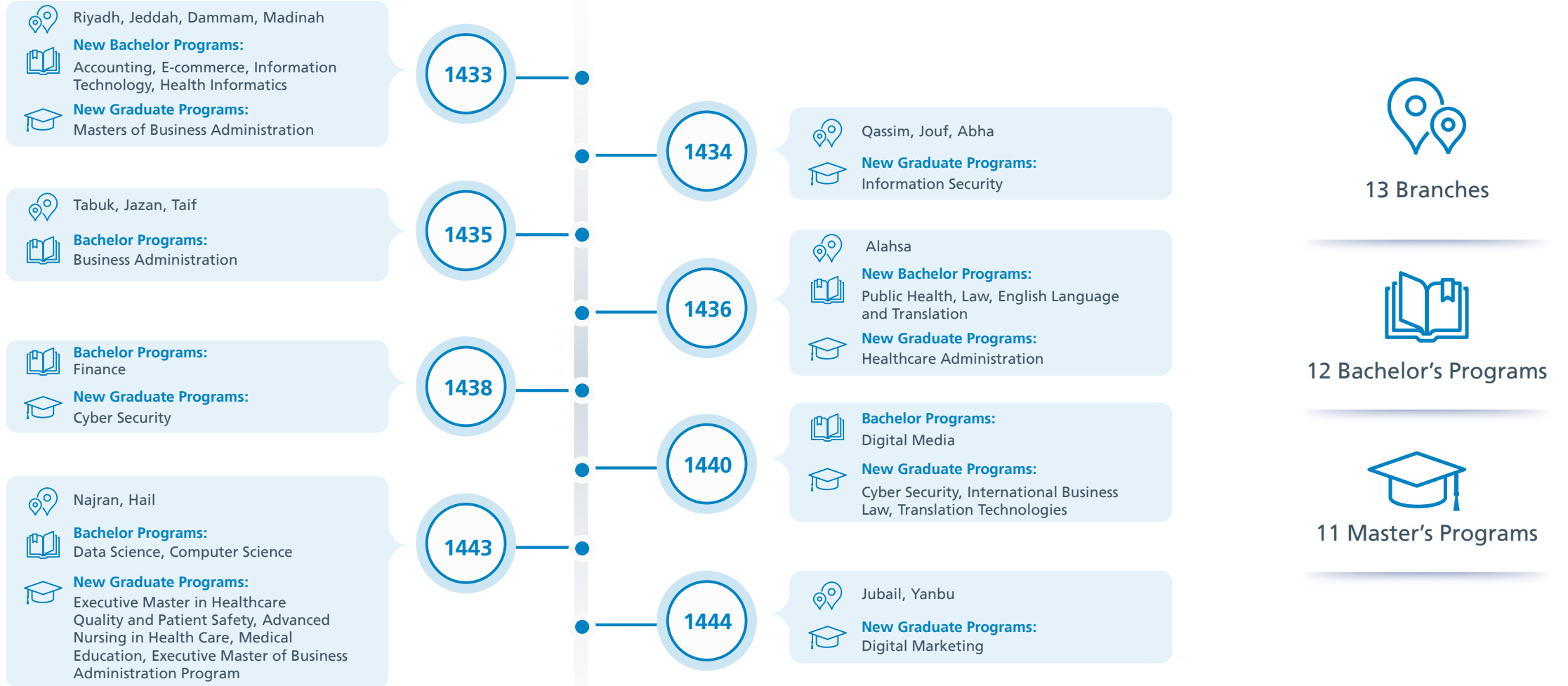
## In its five-year plan, the university focuses on a set of strategic objectives to cover five main topics



### It results into the following operational objectives



# Saudi Electronic University in 10 years





# The University's Strength Points and Distinction Shaped its Aspirations and Future Directions

## Efficiency and Effectiveness

74% operational efficiency compared to traditional education

10% use of physical assets

**Lifelong Learning**  
62% of students are in the age group over 25 years old

**Global Presence**  
77 countries benefit from Arabic Online program

**Innovation in Education**  
10 years of experience in e-learning and modern education styles

**Global Partnerships**  
85% of Master's courses are taught by the University of Colorado

## Geographical Spread

11 out of 20 targeted branches across the Kingdom

Provider of learning management system to 2.2 million users in 32 educational institutions



# Technology in Education

## Artificial Intelligence

- ✓ Documenting applicants' documents in the admission portal.
- ✓ Adaptive learning.
- ✓ Intelligent invigilator.

## Machine Learning and Data Analysis

- ✓ Analyze students' notes.
- ✓ Learning scale dashboard.

# Shifting to learner-centered education

## Adaptive Learning

Follow up the student's performance in achieving the learning objectives and directing it

## Smart Classroom

Integrating students through classrooms in different branches and linking them to the main hall of the course professor.

**Objective: To improve the distance learning experience**



# Supporting e-learning in the Kingdom



## National License Project



## Ensuring continuity after the pandemic and preserving the gains

1. Adding private universities and colleges to the project
2. Global Trends in E-Learning (GTEL) Forum
3. Holding the first meeting for the officials of the e-learning management system in Saudi universities
4. Availability to try the updated version of Blackboard Learn "Ultra"



## University efforts during the Corona pandemic

### Unified data center development

- ✓ Increase broadband from 1 to 3 GB
- ✓ Increase the number of servers from 143 to 24

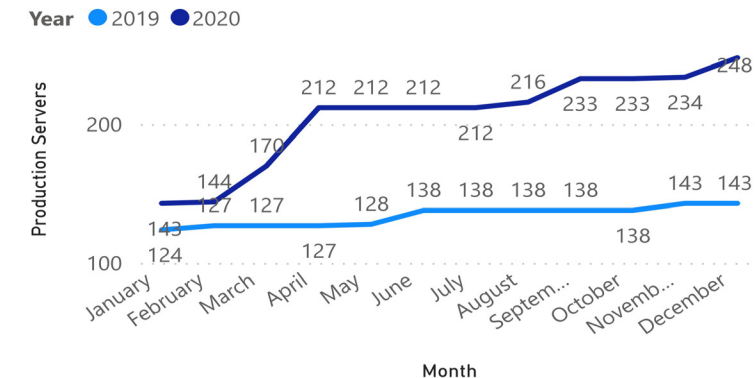
### Virtual Classroom Data Center Upgrade

- ✓ 400 servers in 24 hours to accommodate concurrent access
- ✓ 9 billion additional minutes of virtual classroom implementation (Collaborate)

### Provide of 25 different training courses for approximately 15,000 beneficiaries daily, including:

- Methods of activating learning tools
- Methods of designing electronic courses
- Teaching and learning strategies virtual environments

### Production Servers by Month and Year



# Digital Transformation

## Data Center for LMS



**32** University and Educational Organization **2.2** Million students



**250** services automated with the latest technologies



Ranked **22** out of 228 government entity



One of the best **15** entities in electronic services maturity



**3<sup>rd</sup>** out of 32 in the Education sector



Executing Final Exams online via AI technology in invigilating



Ranked **5<sup>th</sup>** in the digital transformation measurement



# Cognitive Domain



Ranked **401-600**  
in Times higher education impact ranking 2022



Ranked **second** among  
Saudi Universities in the  
Cognitive Ability test



**22,000** learners

**77** countries around the world  
In Arabic Online program



**One of the top**  
universities and colleges  
with high percentage of  
employment in Saudi Arabia



# Certificates & Memberships



NCAAA Institutional Accreditation



Member of the **European Union** for Quality in E-Learning



Member of **The Federation of Universities of the Islamic World**



**ISO 20000-1** Certificate for IT Service Management



**ISO 27001** Certificate for Information Security Management



**ISO 22301** Certificate for Business Continuity Management



**ISO 9001** Certificate for Quality Management



**ISO 17100** Certificate for Translation Services Management



Joined the the **National Network of IP Support Centers**



Among the highest rated entities for the **Institutional Excellence Award in Spending Efficiency**





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**THANK YOU**

