

Kingdom of Saudi Arabia  
Ministry of Education  
Saudi Electronic University



المملكة العربية السعودية  
وزارة التعليم  
الجامعة السعودية الإلكترونية

## College of Administrative and Financial Sciences (MBA & DM)

### Final Exam Schedule –Second Semester 1445H (2023-2024)

#### Courses vs Sessions

Day /Date	First Session		Second Session		Third Session	
	Course Code	3:00 PM – 5:00 PM	Course Code	5:30 PM – 7:30 PM	Course Code	8:00 PM – 10:00 PM
Tuesday 28/05/2024					ECOM500	Business and IT
Wednesday 29/05/2024			MKT500	Digital Marketing Management	MGT520	Managing Performance for Results
Thursday 30/05/2024						
Sunday 02/06/2024			MKT640	Digital Marketing Analytics	MGT672	Decision Theory within the Global Marketplace
Monday 03/06/2024					MGT510	Strategy Planning
Tuesday 04/06/2024						
Wednesday 05/06/2024						
Thursday 06/06/2024			MKT610	IMC Meets Digital Campaign Planning	MGT560	Leadership Development