

Master of Business Administration (MBA)

Program Description

Prepared By: Department of Business Administration

College of Administrative and Financial Sciences

2020

1. About MBA Program

The MBA program helps to reinforce learners' skills in business and in administration and to develop the administrative skills relevant to the changing dynamic work environment. The program is designed to meet the needs of professional career in business administration.

The program asserts the involvement of learners' in a new mode of learning and achievement based on a blended mode (traditional and distance learning) covering a wide range of employment domains such as strategic administration and world economy, work ethics, electronic world commerce, and more.

2.1 Program objectives:

The MBA in Business Administration aims at enabling learners:

1. To achieve advanced self-learning and collaborative learning in the spirit of a team.
2. To reach a higher level of academic achievement for pursuing their future studies.
3. To provide jobs for the public and private sectors with specialized workforce in administrative positions supporting well- planned development of the KSA.
4. To provide graduate basic knowledge in business administration and information technology.

2. Program Learning Outcomes:

- Apply knowledge of management to organizational challenges in a global context.
- Apply knowledge of leadership theory to organizational challenges to increase organizational effectiveness.
- Develop accounting skills for effective fiscal control.
- Develop financial management skills for decision-making.
- Identify ethical behaviors and best practices for organizational sustainability.
- Synthesize the application of management theory through leadership and the development of human resources within organizations.
- Develop critical thinking skills for effective analysis in decision-making.
- Identify core economic theories that support management decision-making.
- Advance and foster a culture of innovation that uses strategies, new approaches, theoretical frameworks, and technologies to drive the economic performance of organizations.
- Synthesize best practices of management for strategic planning and design.
- Demonstrate the application of effective written communication and research skills.
- Gain an understanding of the role of technology audits, implications, and impact on organizations today and into the future.

3. MBA Study Plan and Courses Description

4.1 MBA Study Plan

- The (MBA) program contains 14 courses, 3 credit hours for each course spread over five semesters.
- The medium of instructions is English.

Coding	Course Name	Credit	
First Semester			
ECN500	Global Economics	(3hours)	None
RES 500	Academic Writing and Research Skills	(3hours)	None
MGT560	Leadership Development	(3hours)	None
Second Semester			
FIN500	Principles of Finance	(3hours)	ECN500 &
MGT520	Managing Performance for Results	(3hours)	ECN500 &
ECM500	Business and Information Technology	(3hours)	ECN500 &
Third Semester			
ACT500	Managerial Accounting	(3hours)	ECN500 &
MGT521	Managing Dynamic environment	(3hours)	ECN500 &
MGT530	Operation Management	(3hours)	ECN500 &
Fourth Semester			
ECN600	Competitive Advantage in the Global	(3hours)	ECN500 &
MGT630	Business Ethics and Sustainability	(3hours)	ECN500 &
MGT672	Decision Theory within the Global Marketplace	(3hours)	ECN500 & RES500
Fifth Semester			
MGT510	Strategy Planning	(3hours)	ECN500 &
MGT	Research Project	(3hours)	ECN500 &

4.2 Courses Description

ECN500	Global Economics	(3 Credits)
Examine the theories of international trade and finance, and the influence and impact on management decisions and corporate agreements. Develop an understanding of international monetary issues, and the social, cultural, and governmental effects on the global business.		
FIN500	Principles of Finance	(3 Credits)
Understand the principles and theories of finance to analyze statements and fiscal information for effective decision-making in today's competitive environment. Emphasis is on developing skills in critical thinking and applying financial concepts and principles.		
MGT510	Strategy Planning	(3 Credits)
This course is an exploration of the essentials of business, innovation and market strategies that drive organizations. Primary focus is on setting strategy and goals for an organization with consideration of internal resources, innovation focus, market opportunities, and return on investment.		
ACT500	Managerial Accounting	(3 Credits)
An understanding of the theories of economics in a global context. Emphasis on the application of the concepts of demand and elasticity, international rate determination and balance of payments, national and international financial system and institutions, and macroeconomic indicators		

MGT520 **Managing Performance (3 Credits)**
for Results

Understand the design and execution of successful management and processes. Examine utilization and outcomes of performance appraisals, compensation, and training effectiveness.

ECM500 **Business Information (3 Credits)**
Technology

This course is appropriate for students with limited experience in IT. It provides an overview of information technologies used to maximize organizational efficiency and effectiveness.

MGT521 **Managing Dynamic (3 Credits)**
Environments

Examine the factors and theories for effective change management. Examine strategies, structures, and techniques for facilitating organizational change for competitive success in today's dynamic business environment.

MGT530 **Operations Management (3 Credits)**

Develop an understanding of the various functions and responsibilities of the operation department in response to today's current competitive environment and market demands. Examine quality management, the design and production of goods and services, effective supply chains and virtual chains, product life cycles, and the design and management of processes to develop and improve.

MGT560 **Leadership Development (3 Credits)**

Explore the tools, models, and practices for leadership development. Gain a working knowledge of developing leadership skills and programs for future leaders to effectively compete in a global world.

ECN600

**Competitive
Advantage in the
Global Economy**

(3 Credits)

This course addresses the role of international political and economic issues and the challenges facing trade and foreign business policies in developing nations who seek to attract business investments. The role of labor and access to natural resources and the utilization of IMF funding and foreign investment will be discussed to evaluate the potential business opportunities and the risks associated with global expansion projects. Economic and societal differences within cultures engaging in international commerce shall be analyzed to provide an understanding with respect to the implementation of specific strategic decisions. Additionally, case studies from for-profit, non-profit, and public agencies shall be evaluated to allow students to analyze the decision-making process of both domestic and foreign directed management teams.

MGT630

**Business Ethics and
Sustainability**

(3 Credits)

Explore the economic, environmental, and ethical impact of a sustainable business model. Examine the environmental and ecological challenges facing business worldwide. Analyze and develop skills for creating models for a sustainable business.

MGT672

**Decision Theory in the Global
Marketplace**

(3 Credits)

Focused on decision theory in the global marketplace, the practical and applied course introduces students to fundamental and advanced aspects of decision theory through strategic innovation integration. The course also prepares individuals to take the Certified Innovation Leader exam from AIPMM-The Association of International Product Marketing and Management.

RES500

**Academic Writing and
Research Skills**

(3 Credits)

This course will provide the students with the basics of academic writing and a broad introduction to the methodological foundations and tools to make research. The

course covers the basics of academic writing for graduate level students and introduces the language of research, ethical principles and challenges, and the elements of the research process within quantitative, qualitative, and mixed methods approaches. Participants will use theoretical aspects to begin to critically review literature relevant to their field of interests. Students will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables, check for the validity and reliability of studies and design research projects. They will be exposed to a broad range of designs used in their researches from laboratory and field experiments, surveys, content analysis, focus groups and in-depth interviewing.

MGT675

Project

(3 Credits)

The course is required to be undertaken in the form of a research program in which the candidates will pursue rigorous applied research on a self-selected topic or problem under the guidance of a faculty member. Essentially, the project needs to be practical, relevant, and address a problem of great interest to practitioners (corporate), local or global economy while simultaneously contributing to the body of academic literature. Therefore, while the project helps to integrate prior MBA courses, and develop students' research skills, it challenges students to critically reflect, develop, implement, and analyze the business research methods appropriate to any business setting using a sound scientific approach.