

**University Vice-Presidency for Graduate Studies
And Scientific Research**

Deanship of Graduate Studies

STUDY PLAN PROJECT

College of: College of Administrative and Financial Sciences

Department of: Business Administration Department.

Program: Executive MBA.

COLLEGE AT A GLANCE:

History:

The CAF was the first college to start teaching after the issuing of the Honorable Royal Decree number 37409/B dated 10/09/1432 Hijra, ordaining the establishment of the Saudi Electronic University. In a first step towards realizing the vision and mission of the SEU, the CAF started by constituting the following academic departments: Department of Business Administration, Department of Finance, Department of Accountancy, Department of E-Commerce. The CAF opens wide doors for the future, since its fields of specialization are needed for projects and partnerships in any public or private sectors company and institutions. The college provides the knowledge-base needed for study, investments and movement of capital in line with the appropriate scientific methods. Before planning and consulting construction companies, investors turn to business experts, graduate of business administration colleges, for viability studies. Studying in the administration and finance is in demand by many students, due to the interest and satisfaction they find in studying something they like and find relevant to innovation in areas which others would not see as useful or not even possible. This is why many individuals enjoy the challenge of starting from simple projects to create legendary success building companies recognized internationally, by pursuit of proper planning and sound bases offered by administration studies

Objectives

1. To offer academic programs of high distinction capable of producing excellent leaning outcomes effective in developing and innovating high level products and services.
2. To contribute to achieving quality and distinction and creating a culture of creativity in the art and science of management.
3. To offer to students quality skills and knowledge products through utilization of up-to-date learning training methods.
4. To offer and develop administrative abilities and professional leadership in learners, enabling them to play a leading role in the public and private sectors.
5. To apply quality assurance standards recognized locally and internationally.
6. To graduate administrators and business leaders who can satisfy the need of local, regional and international job market standards.

7. To develop in learners the skills of creative thinking through synthesis and analysis and to reinforce the value of team work and the ability of reaching collective decision.

A. PROGRAM IDENTIFICATION AND GENERAL INFORMATION

1. Program title:

Master of Business Administration (MBA) (Executive).

2. Total credit hours needed for completion of the program:

33 credit hours.

3. Award granted on completion of the program:

Executive MBA.

4. Major tracks/pathways or specializations within the program:

- E-Commerce.
- Accounting.
- Business Administration.
- Finance.

5. Professional occupations

- CEO
- General Manager
- Financial Management
- Project management.
- Operation management.
- Management Analyst
- Service Managers/directors
- Sales Managers/directors

6. Name of program coordinator or chair:

Dr. Abdullah Ali Alkhoraif

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B. PROGRAM CONTEXT:

1. Rationales of the program:

To be part of achieving 2030 vision, Saudi electronic university seeks to improve outputs of education and training system in Saudi Arabia by providing EMBA program to increase the competencies and resources that meet the requirements of developing the local and global labor market.

This program aims to prepare the students to occupy the executive jobs in government sector, and private sector that has been supported by Saudi government as a part of its privatization vision.

The EMBA program helps the leaders and managers to acquire skills much needed in the 21st century organizations. It provides a balanced skill set that includes both functional as well as interpersonal skills. This program focuses on enhancing the analytical and creative thinking capabilities that are critical to the success of managers and leaders.

All the micro and macro business environments affecting the leadership and decision-making are elaborated in this program. This program integrates all the business disciplines and provides a holistic approach to the fundamentals of management and leadership. Latest real-life case studies and industry practices with both theoretical and practical implication are at the core of this program. This program intends to align the leaders and the managers to today's VUCAD business world.

2. Relevance of the program to the mission and goals of the institution:

Pending for Approval.

3. Relationship to other programs:

a. Courses required from other programs:

MBA Courses (see program structure below).

b. Courses provided to other programs:

None.

4. Specific enrolment requirements: (IT skills, Language...):

None.

A. GOALS AND OBJECTIVES:

1. Program goals:

- To achieve advanced self-learning and collaborative learning in the spirit of a team.
- To reach a higher level of academic achievement for pursuing their future studies.

- To inspire young business executives to work in specialized in administrative positions
- Supporting well- planned development of the KSA.
- To provide graduate basic knowledge in business administration and information Technology.

1. Program learning outcomes:

1- Knowledge:

- Demonstrate knowledge of management to organizational challenges in the global market.
- Select and implement appropriate leadership theories to organizational challenges to increase organizational effectiveness.
- Describe the role of technology audits, implications, and impact on organizations today and into the future.

2- Skills:

- Demonstrate the application of effective written communication and research skills.
- Select appropriate management theories through leadership to develop effective human resource strategies to increase organizational effectiveness.
- Develop critical thinking, accounting skills and financial management for effective analysis in decision-making.
- Explain core economic theories that support management decision-making.

3- Values:

- Design and implement a culture of innovation that uses strategies, new approaches, theoretical frameworks, and technologies to drive the economic performance of organization.
- Select appropriate ethical behaviors and best practices for strategic planning, design and organizational sustainability.

D. PROGRAM STRUCTURE AND ORGANIZATION

- Program Description

A/ Program Structure by kind of requirements:

Kind of Requirements	Course Code	Course Title	Credit Hours	Required or Elective	Pre-Requisite Courses
General Core	--	--	--	--	--
College Requirements	--	--	--	--	--
Department Requirements	ECN500	Global Economics	(3hours)	Required	N/A
	ACT500	Managerial Accounting	(3hours)	Required	N/A
	FIN500	Principles of Finance	(3hours)	Required	N/A
	MGT560	Leadership Development	(3hours)	Required	ECN500 & FIN500
	MGT520	Managing Performance for Results	(3hours)	Required	ECN500 & FIN500
	MGT510	Strategy Planning	(3hours)	Required	ECN500 & FIN500
	ECOM500	Business and Information Technology	(3hours)	Required	MGT510
	MGT521	Managing Dynamic Environment	(3hours)	Required	MGT510
	MGT530	Operation Management	(3hours)	Required	MGT510
	MGT 685	Capstone Project (simulation)	(3hours)	Required	Completion of 24 hours
	MGT672	Decision Theory within the Global Marketplace	(3hours)	Required	MGT510 & MGT530

B/ Program Structure by years

Year 1

Year 1	Course Code	Course Title	Credit Hours	Pre-requisites	Co-requisites
Semester 1	ECN500	Global Economics	3	N/A	N/A
	ACT500	Managerial Accounting	3	N/A	N/A
	FIN500	Principles of Finance	3	N/A	N/A
Total			9		

Year 1	Course Code	Course Title	Credit Hours	Pre-requisites	Co-requisites
Semester 2	MGT560	Leadership Development	3	ECN500 & FIN500	N/A
	MGT520	Managing Performance for Results	3	ECN500 & FIN500	N/A
	MGT510	Strategy Planning	3	ECN500 & FIN500	N/A
Total			9		

Year 2

Year 2	Course Code	Course Title	Credit Hours	Pre-requisites	Co-requisites
Semester 1	ECOM500	Business and Information Technology	3	MGT510	N/A
	MGT521	Managing Dynamic Environment	3	MGT510	N/A
	MGT530	Operation Management	3	MGT510	N/A
Total			9		

Year 2	Course Code	Course Title	Credit Hours	Pre-requisites	Co-requisites
Semester 2	MGT 685	Capstone Project (simulation)	3	Completion of 24 hours	N/A
	MGT672	Decision Theory within the Global Marketplace	3	MGT510 & MGT530	N/A
Total			6		
Total			33		

3. Field Experience (internship, cooperative program....):

N/A

a. Brief description

N/A

b. Semester:

N/A

c. Time allocation and scheduling arrangement

N/A

d. Number of credit hours

N/A

e. Intended learning outcomes

N/A

f. Assessment procedures

N/A

4. Project or Research Requirements (if applicable)

a. Brief description

The course is required to be undertaken in the form of a research program in which the candidates will pursue rigorous applied research on a self-selected topic or problem under the guidance of a faculty member. Essentially, the project needs to be practical, relevant, and address a problem of great interest to practitioners (corporate), local or global economy while simultaneously contributing to the body of academic literature. Therefore, while the project helps to integrate prior MBA courses, and develop students' research skills, it challenges students to critically reflect, develop, implement, and analyze the business research methods appropriate to any business setting using a sound scientific approach.

b. Semester:

4th Semester (2nd Year)

c. Number of credit hours:

3

d. Intended learning outcomes

- Developing sound solutions and recommendations to business and social problems by researching, analyzing, synthesizing, and evaluating information using qualitative and quantitative analytical reasoning.
- Developing the skills to independently identify a research problem, formulate research designs, and develop research questions, and a corresponding research strategy or general line of approach.
- Developing proficiency in conducting literature review & proposing a theoretical/conceptual framework.
- Developing necessary skills to gather, analyze and interpret scientific data.
- Developing effective and persuasive written and oral communication skills in expressing ideas, research findings, and recommendations etc. using a variety of communications skills and tools.

e. Assessment procedures

By research project committee members.

5. Admission Requirements for the program:

- Bachelor's degree (as a full-time or part-time basis) from a MOE-recognized university. If the certificate is obtained from abroad, it must be accredited according to the equivalency program provided by the Ministry of Education (MOE).
- Have a cumulative GPA in the bachelor's degree should not be less than Good (2.00 out of 4.00 or 3.00 out of 5.00).
- To have at least 5 years of work experience in the private (publicly listed corporations) or public sectors (2 years of which in managerial positions).
- Submit the result of one of the approved English language tests, either (IELTS) with a score of no less than 5 or (STEP) with a score of no less than 76.
- Admission committee may require at its discretion an interview with applicants to determine eligibility.
- Submit one academic recommendation and a minimum of one professional recommendations.

6. Attendance and Completion Requirements:

- For successful completion of this program, students must successfully complete a total of 33 credit hours.
- For successful completion of this program, students must achieve a GPA of 2.75 or higher.
- A minimum of 75% attendance required in each course.

G. LEARNING FACILITIES AND EQUIPMENT:

1. Facilities required

As it is being conducted in a blended learning format, the following facilities are required:

- Computer labs
- Allocated office spaces for visiting or office hours.
- In house medical facilities.

2. Classrooms

- Classroom for 30 (approx.) students.
- Podium.

3. Equipment (including IT)

- Projector HDMI.
- Smart Board.
- Computer with latest software packages.
- SPSS, Spreadsheet and the tools available on Blackboard.
- Wi-Fi.